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# NOTICE OF ALLOWANCE AND FEE(S) DUE

44702 7590 08/L3/2009

OSTRAGER CHONG FLAHERTY & BROITMAN PC
570 LEXINGTON AVENUE

EXAMINER

BLAIR, DOUGLAS B

ART UNIT PAPER NUMBER

DATE MAILED: 08/13/2009

570 LEXINGTON AVENUE FLOOR 17 NEW YORK, NY 10022-6894

APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO.
09/52/792 09/27/2000 Aviv Refush NETEX-PL-US/35804 3705
TILLG OF INVENTION: WWW ADDRESSING

APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(8) DUE	DATE DUE
nonprovisional	YES	\$755	\$0	\$0	\$755	11/13/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

#### HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

#### PART B - FEE(S) TRANSMITTAL

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NEW YORK, NY	10022-6894						(Depositor's name)
							(Signature)
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APPLICATION NO.	FILING DATE		FIRST NAMED INVENT	OR	ATTO	RNEY DOCKET NO.	CONFIRMATION NO.
09/529,792	09/27/2000		Aviv Refuah		NET	EX-P1-US/35804	3705
TITLE OF INVENTION:	WWW ADDRESSING						
APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE D	JE PREV. PAID ISSU	E PEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$755	\$0	\$0		\$755	11/13/2009
EXAMI	NER	ART UNIT	CLASS-SUBCLASS				
BLAIR, DOU	JGLAS B	2442	709-203000				
1. Change of correspondence address or indication of "Fee Address" (3 CFR 1.363).  Change of correspondence address (or Change of Correspondence Address from PTO/SB/122) attacked.  The Address from PTO/SB/122 or or or or creen; Indication from PTO/SB/147, See 1.042 or more recent) attached. Use of a Custom Number is required.  3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED CORP. PLASE NOTE: Unless an assignee is identified below, no assignee in the property of the PRINTED CORP.			usted, no name will be printed.				
recordation as set forth (A) NAME OF ASSIG: Please check the appropria	NEE		(B) RESIDENCE: (C	TY and STATE OR (	COUNT	RY)	oup entity 🚨 Government
4a. The following fee(s) ar	e submitted:	4	b. Payment of Fee(s): (l		ny prev	iously paid issue fee	shown above)
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5. Change in Entity Statu	SMALL ENTITY statu	s. See 37 CFR 1.27.	☐ b. Applicant is no	longer claiming SMA	LL EN	ITTY status. See 37 CI	FR 1.27(g)(2).
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570 LEXINGTON AVENUE			ART UNIT	PAPER NUMBER			
FLOOR 17		2442					

NEW YORK, NY 10022-6894

DATE MAILED: 08/13/2009

# Determination of Patent Term Extension under 35 U.S.C. 154 (b)

(application filed after June 7, 1995 but prior to May 29, 2000)

The Patent Term Extension is 0 day(s). Any patent to issue from the above-identified application will include an indication of the 0 day extension on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Extension is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 (571)-272-4200.

# Notice of Allowability

Application No.	Applicant(s)
09/529,792	REFUAH ET AL.
Examiner	Art Unit
DOLIGIAS B. BLAIR	2442

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable. PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative

- of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.
- This communication is responsive to the request for continued examination filed on 7/20/2009.
- 2. X The allowed claim(s) is/are 11,18-20,92,93,95,96,100,101,104,113-120,123-125,128-134,136-138 and 160-163.
- Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - b) ☐ Some\* c) ☐ None of the: a)  $\square$  All
    - 1. 

      Certified copies of the priority documents have been received.
    - 2. Certified copies of the priority documents have been received in Application No.
    - 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).
  - \* Certified copies not received:

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

- A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
- CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
  - (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
    - 1) hereto or 2) to Paper No./Mail Date
  - (b) I including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6. 

DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

# Attachment(s)

- 1. Notice of References Cited (PTO-892)
- Notice of Draftperson's Patent Drawing Review (PTO-948)
- Information Disclosure Statements (PTO/SB/08).
- Paper No./Mail Date 7/20/2009
- ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material
- 5. Notice of Informal Patent Application
- Interview Summary (PTO-413), Paper No./Mail Date

9. ☐ Other .

- 7. X Examiner's Amendment/Comment
- 8. T Examiner's Statement of Reasons for Allowance

#### /Douglas B Blair/

Primary Examiner, Art Unit 2442

# EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

 $\label{lem:authorization} Authorization for this examiner's amendment was given in a telephone interview with \\ \ Joshua Hamberger on 5/20/2009.$ 

The application has been amended as follows on the next page:

Application/Control Number: 09/529,792 Page 3

Art Unit: 2442

# In the claims:

1-17 (cancelled)

18. (currently amended) A method of WWW page retrieval from a web site, comprising:

receiving information associated with content of a web site, wherein said received information is not a WWW address and comprises characters typed for entry by a user into a URL entry field in a browser operable on an electronic device having web browsing capabilities, in which a standard URL address would be entered;

said information being received by a software not associated with said web site; determining a geographical location of the user;

providing a page address of a page of said web site, responsive to said information and said determined geographical location, by said software;

sending the page address to the browser for retrieving said page responsive to said page address; and

thereby causing said page to be directly displayed to the user using the browser, without any additional user intervention beyond the entry of said information.

- (previously presented) A method according to claim 100, wherein said information is entered into a window overlaying said browser.
- (previously presented) A method according to claim 19, wherein said window is overlaying a location window of said browser.

#### 21-91 (cancelled)

 (previously presented) A method according to claim 101, wherein providing the page address comprises performing an automated web search. Application/Control Number: 09/529,792 Page 4

Art Unit: 2442

 (previously presented) A method according to claim 18, wherein providing the page address comprises performing an automated web search.

94. (cancelled)

 (previously presented) A method according to claim 100, wherein said providing the page address comprises retrieving information about a site from a location, and comprising

updating of said information by an operator of said site.

96. (previously presented) A method according to claim 18, wherein said information is

in a non-Latin language.

97-99 (cancelled)

100. (currently amended) A method of WWW page retrieval from a web site,

comprising:

receiving information associated with content of a web site, wherein said received information is not a WWW address and comprises characters typed for entry by a user into a URL entry field in a browser operable on an electronic device having web browsing

capabilities, in which a standard URL address would be entered;

said information being received by a software not associated with said site;

analyzing said information to correct spelling in said information to a

spelling-corrected input;

providing a page address of a page of said site, responsive to said spelling corrected input, by said software:

corrected input, by said software,

sending the page address to the browser for retrieving said page responsive to said page address; and

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Art Unit: 2442

thereby causing said page to be directly displayed to the user using the browser, without any additional user intervention beyond the entry of said information,

wherein said page address is determined using a database of associations, said database is at least logically associated with a particular user, and said database includes user information regarding a particular user, which user information is entered by said user, which page is selected for display responsive to said user information and wherein said database is stored at a location remote from where said information received by said software is entered by the user for display of said page.

101. (currently amended) A method of WWW page retrieval from a web site, comprising:

receiving information associated with content of a web site, wherein said received information is not a WWW address and comprises characters typed for entry by a user into a URL entry field in a browser operable on an electronic device having web browsing capabilities, in which a standard URL address would be entered;

said information being received by a software not associated with said site, along with user-dependent information not entered by the user in a session in which said received information is entered by the user;

analyzing said received information using user-dependent information other than said received information entered by the user;

providing a page address of a page of said site, responsive to said received information entered by the user and said analysis, by said software;

sending the page address to the browser for retrieving said page responsive to said page address; and

thereby causing said page to be directly displayed to the user using the browser, without any additional user intervention beyond the entry of said information,

wherein said user-dependent information includes at least one of geographical location of the user, the user belonging to a certain customer club, the user profile, the user age, and the user browsing habits.

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Art Unit: 2442

102-103 (cancelled)

104. (previously presented) A method according to claim 100, wherein providing a

page address comprises providing responsive to a popularity level of said page.

105. (previously presented) A method according to claim 100, wherein providing a

page address comprises providing based upon statistical information correlating said entered

information and websites

(previously presented) A method according to claim 100, including adding a user

interface functionality to said browser, which functionality is used for interaction with said site.

107. (previously presented) A method according to claim 106, wherein said interface

comprises icons.

108. (previously presented) A method according to claim 106, wherein said

interface comprises one or more menus.

109. (previously presented) A method according to claim 106, wherein said

functionality comprises a purchase function.

110. (previously presented) A method according to claim 106, wherein said

functionality operates based on information stored in a database.

111. (previously presented) A method according to claim 110, wherein said database

contains information arranged by site.

112. (cancelled)

- 113. (previously presented) A method according to claim 101, wherein said information is in a non-Latin language.
- 114. (previously presented) A method according to claim 100, wherein said information does not meet domain name specifications.
- 115. (previously presented) A method according to claim 100, wherein said information does not meet URL specifications.
- 116. (previously presented) A method according to claim 100, wherein said information comprises a plurality of words.
- 117. (previously presented) A method according to claim 100, wherein said information comprises a field identifier and a field-match value.
- 118. (previously presented) A method according to claim 100, wherein said information is associated with an owner of the site.
- 119. (previously presented) A method according to claim 118, wherein said information comprises a partial street address of said owner.
- 120. (previously presented) A method according to claim 118, wherein said information comprises a telephone number of said owner.

## 121-122 (cancelled)

123. (previously presented) A method according to claim 100, wherein correcting spelling comprises correcting at least one transliteration error.

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Art Unit: 2442

124. (previously presented) A method according to claim 100, wherein analyzing comprises applying natural language recognition on said information.

125. (previously presented) A method according to claim 100, wherein analyzing comprises blocking access to certain types of sites.

126-127 (cancelled)

- 128. (previously presented) A method according to claim 100, wherein said analyzing is performed locally, where said page is displayed.
- (previously presented) A method according to claim 100, wherein said analyzing is performed remotely from where said page is displayed.
- 130. (previously presented) A method according to claim 100, wherein said analyzing comprises determining a one-to-one mapping between said information and a translation.
- 131. (previously presented) A method according to claim 100, wherein said information is entered in a language not supported by said browser.
- 132. (previously presented) A method according to claim 100, wherein said information is entered in a font not supported by said browser.
- 133. (previously presented) A method according to claim 100, wherein said thereby causing of directly displaying said page comprises automatically providing password information for accessing said page.
- 134. (previously presented) A method according to claim 133, wherein a plurality of such passwords are stored in a password database associated with said user.

# 135 (cancelled)

- 136. (previously presented) A method according to claim 100, wherein said provided page address is selected from multiple matching sites.
- 137. (previously presented) A method according to claim 101, wherein said provided page address is selected from multiple matching sites.
- 138. (previously presented) A method according to claim 18, wherein said provided page address is selected from multiple matching sites.

#### 139-159 (cancelled)

- 160. (previously presented) A method according to claim 18, wherein determining the geographic location comprises determining based on the user entering location information.
- 161. (previously presented) A method according to claim 18, wherein determining the geographic location comprises determining based on the user entering the location at the time of configuration.
- 162. (previously presented) A method according to claim 18, wherein determining the geographic location comprises determining based on the user entering the location during a session in which the information is entered.
- 163. (previously presented) A method according to claim 18, wherein providing a page address comprises providing an address of a page whose content is associated with the determined geographic location.

## Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to DOUGLAS B. BLAIR whose telephone number is (571)272-3893. The examiner can normally be reached on 9:00am-5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Caldwell can be reached on (571) 272-3868. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Douglas B Blair/ Primary Examiner, Art Unit 2442